



ORGANIC CERTIFICATION AND MARKET ACCESS WEBINAR

If you want to learn about organic certification and the markets you can access don't miss this webinar. Presented by three organic experts and developed in collaboration with Mekong Organics, NASAA Organic and NASAA Certified Organic.

WEBINAR 10 MARCH 2021 • 8.30AM (HANOI) • 12.30PM (AEST)

WEBINAR TOPICS INCLUDE:

• Introduction

*Presented by Dr Nguyen Van Kien,
Mekong Organics*

- Principles of organic agriculture; current market trends and issues relating to Australia, China, US, EU and South East Asia;
- Case study operator story of conversion to organic and market access/creation.

*Presented by Alex Mitchell,
General Manager NASAA Organic*

- Certification activities in Australia and South East Asia
- Process for organic certification for individual growers, processors and grower groups with Internal Control System.
- Comparison on NASAA Standard/EU Regulations/ USDA NOP Regulations/JAS Standard for program requirements and associated fees.
- Discuss NASAA/NCO sponsoring local Vietnamese auditor to minimise certification costs for operators.

*Presented by Tammy Partridge,
General Manager NCO*

**To register your interest or for more information
please email Dr Nguyen Van Kien at organicsmekong@gmail.com**

WHO WE ARE



Mekong Organics

The mission of Mekong Organics (a registered company in ACT Australia) is linking organic agriculture, nutrition and health for improving well-being of people in the Mekong region by translating science into policies and practices; linking people to people between Australia and Southeast Asian countries in promoting organic agriculture and sustainable development in Asia Pacific Region. Mekong Organics was initially established in 2018 to provide a knowledge platform linking organic agriculture, ecological farming and agro-biodiversity movements in the Mekong Region and Australia.



NASAA Organic

As Australia's original organic industry association we are proud to provide market and industry development, advocacy, education, policy and advice services. This includes the NASAA

Organic and Biodynamic Standard and Australia's most internationally recognised Australian organic certification label, NASAA Certified Organic. Our subsidiary certification company, NCO (NASAA Certified Organic), provides superior market access through its wide international distribution and global recognition. NCO currently has a total of 1200 operators, with over 230 of these being international businesses.

The NASAA Organic spring leaf label is recognised by organic industry buyers and consumers globally. It is the Australian organic mark of trust, integrity and reliability. Gaining licence to use NASAA Organic spring leaf label provides NCO certified operators with significant commercial advantage. Globally there are over 20,000 small-scale producers in developing countries, supplying into grower groups that are licensed to use the 'Spring Leaf Label'. The Australian organic industry is growing at an estimated 15% per year, with many countries experiencing higher growth. To make the most of the growth in this sector, NASAA Organic:

- Aims to create opportunities for smallholder farmers by inclusion into domestic and international organic markets.
- Assist in supply chain development to access markets
- Facilitate funding for and development of education and training resources for producers and businesses
- Assist in identifying new market opportunities for producers and product development for processors according to market demand



NASAA Certified Organic (NCO)

NCO maintains many accreditations and is Australia's most credible organic certifier. NCO Certified Operators gain access to organic markets in Australia and around the world including the regulated organic markets of China, USA, Europe, South Korea, Switzerland and Japan.

- Access all domestic markets —

NCO certified organic operators gain entry to the Australian organic market.

- Global market access – NCO Certification allows entry into many regulated and unregulated organic markets around the world.
- Organic Certification for all commodities – NCO provides a comprehensive range of organic certification services, from fresh produce to complex processed products, in Australia and overseas.
- Competitive fees – NCO offers competitive fees, with profits reinvested back into developing and supporting the organic

industry and markets in Australia and overseas.

- Exceptional service and support – NCO provides a high level of support to all new and existing certified organic operators.
- The Organic Standard of choice – The NASAA Organic and Biodynamic Standard has long been associated with a high standard of integrity and is widely recognised and sought after globally
- Leadership – We provide Organic Certification for developing countries and small grower groups.